



Visveswaraya Trade Promotion Centre
(A Government of Karnataka Organisation)



PADMASHREE
Institute of Management
and Sciences (Autonomous)
Accredited by NAAC A++

IP CELL & IQAC, Padmashree Institute of Management and Sciences, Kommaghatta, Kengeri, Bengaluru- 560060
In association with
Visveswaraya Trade Promotion Centre (VTPC), Bengaluru-560001

BLENDED MODE

NATIONAL WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS

6 & 7TH DECEMBER, 2024

9:30 AM - 4.30 PM

VENUE: SEMINAR HALL, SCIENCE BLOCK,
PADMASHREE CAMPUS

Inauguration

Guest of Honour

MS. PRABHAVATHI RAO

Facilitator

VTPC, GoK, Bengaluru

MS. SOUMYA SHREE

Associate Partner,

Altacit Global, Bengaluru

Chief patrons

SRI. T.K. NARAYANAPPA

Managing Director

PGI, Bengaluru

SRI. SATISH

Chairman

PGI, Bengaluru

DR. M. ANURADHA

Principal

PIMS, Bengaluru

JOIN US

Click here for Registration

<https://forms.gle/iWXRaQcAud63MyAt8>

Contact Event Co-ordinators

9945994058 / 9513114756

DR. NAGAMANI DR. INDU B.K

 www.pims.org.in

 pimsprincipal@gmail.com

Program Schedule

Day 1: Friday, 6th December 2024

| Time | Session | |
|---------------------|---|--|
| 9:30 AM – 10:00 AM | Registration | |
| 10:00 AM – 10:30 AM | Inauguration | |
| Time | Topic | Speaker |
| 10:30 AM – 11:30 AM | Intellectual Property Rights: A Comprehensive Overview for Innovators and Creators | Ms. Soumya Shree , Associate Partner, Altacit Global, Bangalore |
| 11:30 AM – 11:45 AM | Tea Break | |
| 11:45 AM – 12:45 PM | Understanding patents , criteria for patentability, and patent lifecycle | Dr. Arvind Vishwanathan Senior IP Specialist, Chandigarh |
| 12:45 PM – 1:45 PM | Lunch Break | |
| 1:45 PM – 2:45 PM | Hands-on session on Prior art search and plagiarism checker | Dr. Sarasija Padmanabhan Patent Agent & WIPO Tutor, KSCST, Bangalore |
| 2:45 PM – 3:00 PM | Tea Break | |
| 3:00 PM – 4:00 PM | Patent Drafting and Filing Procedures - Hands-on session on writing patent claims and applications. | Dr. Sarasija Padmanabhan Patent Agent & WIPO Tutor, KSCST, Bangalore |

Day 2: Saturday, 7th December 2024

| Time | Topic | Speaker |
|---|---|--|
| 09:45 AM – 11:00 AM | Geographical Indications and Plant Variety Protection: Preserving Identity and Protecting Heritage | Ms. Prabhavathi Rao , Facilitator, IP Cell, VTPC, GOK & Dr. Farah Deeba , Senior IP Specialist, Kerala |
| 11:00 AM – 11:15 AM | Tea Break | |
| 11:15 AM – 12:15 PM | Unlocking Value through Copyrights | Dr. S. Rama Murthy Senior Advisor, Origin IP Solutions, Scientific Advisor - Indian Patent Office |
| 12:15 PM – 1:15 PM | IP Infringement, Enforcement, and Dispute Resolution | Ms. Brinda K. Varma Patent Agent, Managing Partner M/s Aekam Legal Abode law firm |
| 1:15 PM – 2:00 PM | Lunch Break | |
| 2:00 PM – 3:00 PM | Trademarks and Industrial Designs: Essential Tools for Protecting Creative and Brand Assets | Ms. Akshatha M Patel Founder, Aarde Law Chambers, Bengaluru |
| 3:00 PM – 4:30 PM | Valedictory session | |
| Valedictory address - Mr. Ravikumar , Quadrant Technologies, Bangalore IP Management in Academia - Licensing, technology transfer, and commercialization of research. | | |
| Concluding Remarks - Dr. Anuradha M , Principal and Director – R &D, PIMS, Bengaluru | | |